

STATEMENT

Creative and results-oriented Social Media - Marketing Specialist with a proven track record of extraordinary achievements in developing new social media strategies, creating original social media content, and producing detailed reports. Strong attention to detail, great communication skills, and significant ability to work and perform well independently or in a team. Multi-talented Graphic & Motion Designer with extensive experience in multimedia, marketing and social media.



QAMIL PLAKIQ

GRAPHIC & WEB DESIGNER / SM Specialist

EXPERIENCE

SOCIAL MEDIA SPECIALIST

2019 - 2020

UCXmarket | Pristina - Kosovo | Duties:

- Participating in daily meetings and brainstorming social media campaigns.
- Proposing new ideas and concepts for social media content.
- Creating graphical and video content for social media.
- Developing brand awareness and online reputation.
- Helping marketing team with landing pages and CSS-HTML issues.
- Using analytics tools to gauge the success of campaigns.

GRAPHIC DESIGN / DIGITAL MARKETING

LEA Education | Pristina - Kosovo | Duties:

2015 - 2019

- Responsible for daily design in a small, high-end graphic business.
- Frequently integrated photographic, typographic and graphic elements.
- Led a team of two designers to develop graphic and production materials.
- Developed art work and layout for print and banners, posters, publications and flyers.
- Served as a creative guide for all key projects and events.

WEB DESIGN / CMS ADMINISTRATOR

Fibula Air Travel | Pristina - Kosovo | Duties:

2010 - 2014

- Developing improvements in site functionality and requesting user satisfaction
- Execute day to day operations on the CMS solution.
- Led a team of two designers to develop graphic and production materials.
- Developed 150+ graphic design projects (brochures, catalogs, presentations, ads)

FREELANCE SOCIAL MEDIA MANAGER AND CONTENT CREATOR

Worked on several local companies such as MyTravel, Balkan Progress Center, Diamond Vector, WES Group, VIP Travel, Rusolia Travel and still freelancing on UpWork & Fiverr.

CONTACT

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EDUCATION

High School - 2008

XHEVDET DODA GYMNASIUM

Natural Sciences

2012

Bachelor's Degree

University of Business and Technology - Marketing

2011 - 2018

CERTIFICATIONS

Web Design & Development at UBT Kosovo

Graphic Design at United Pixels

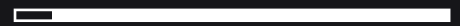
Motion Graphics & 3D Animation at ICK Kosovo

SKILLS

Adobe Photoshop



Digital Marketing



Adobe Illustrator



Adobe Premiere | After Effects



Retouching & Photography



EXPERTISE

Digital Marketing •

Content Creation & Researching •

Email Marketing & CRM •

Video Editing & Animation •

Social Media Marketing •

Online Marketing and Budgeting •

Public Relation and Team Leadership •